



PATRON
CHARITABLE INITIATIVES

REACH OUT – PUSH FORWARD – AIM HIGH



PATRON
ARMED FORCES INITIATIVE



PATRON
SCHOOLS INITIATIVE



PATRON
FOUNDATIONS INITIATIVE

WORKING HARD TO HELP CHANGE THE WORLD

“The core ethos of our work is to demonstrate our **RESPECT** for individuals; to **ACKNOWLEDGE** that life prospects can often become impaired and support is then needed to **EMPOWER** those affected to achieve their potential.”

Keith Breslauer, Managing Partner



Our Vision

- Demonstrating our appreciation for those who help preserve our freedom and our lives. Our initiatives have successfully used the skills, expertise and contacts of the business community to support those who need help.
- Creating initiatives that will have a multiplier effect and directly reach the areas of society where support is needed most. Our projects have particularly helped in the areas of education and regeneration, breaking down barriers and promoting a real understanding of the issues being faced.
- Ensuring Patron continues to be a hugely charitable organisation by working hard to inspire and encourage the whole company, and broader network, to get involved. Giving back is a key ethos for us and we do this as a team.



Supports current or retired members of the British Armed Forces who continue to defend freedom and our way of life, and who are facing difficulties as a result of their service.



Supports educators and funds projects to improve education with refurbishment and construction of new schools, harnessing their multiplier effects in key areas of society.



Empowers others and supports the base building blocks of society, including improving and preserving the physical environment, immediate emergency aid and ongoing support for the vulnerable.



Promoting Awareness



The issues faced by injured and disabled military veterans are highlighted to the wider community through social and business five-a-side football events arranged with Powerleague, a Patron portfolio company. www.powerleague.co.uk

£17,000 in entry fees have been donated to the RMCTF and awareness has been raised through local press coverage, achieved across the 47 Powerleague sites holding matches.

More than 12,000 players have competed in annual nationwide tournaments.

12 of the UK's largest private equity firms entered into a tournament held as part of the PERE annual conference.

Around 20 companies entered teams into the London Property Fives Tournament (Summer 2014).



ROYAL MARINES CHARITABLE TRUST FUND

www.rmctf.org.uk



Helping the Royal Marines get back on their feet

WHY THE ROYAL MARINES CHARITABLE TRUST FUND?

The Royal Marines are world famous as the UK's elite amphibious force but over the last 12 years, the Corps has suffered deaths and injuries disproportionate to its size in the British Armed Forces.



Walking with injured Marines every step of the way



Courage and self-reliance in the face of adversity are part of the commando spirit – but sometimes, they're just not enough!

THEIR BATTLE IS NOT OVER

Providing Financial Support

Military Charities

In excess of £500,000 has been contributed to the Royal Marines Charitable Trust Fund.

Achieved through our own donations, sponsored events and fundraising efforts...

Twinned Challenges



Multiple sponsored climbing challenges, which significantly tested participants, ran simultaneously. Patron's MD, Keith Breslauer, successfully climbed El Capitan in the U.S. at the same time as a group of recovering service people momentarily summited Mount Snowdon in Wales.

Royal Marines 1664 Challenge



2014 marked the 350th anniversary of the Royal Marines and to commemorate they undertook an epic physical challenge, encapsulating the commando spirit whilst raising money for the RMCTF. To ensure significant funds were raised, the event required sponsorship and support, which Patron was honoured to lead. Patron hosted a series of events promoting sponsorship opportunities with over 300 senior business leaders attending and committing to donations. The Patron team also participated in the challenge, joining a 30-mile run at night and Keith Breslauer completing a series of long distance sea kayak trips, including a 26-hour, 120-mile kayak across the English Channel.

Bank Leumi Annual Bike Ride



Patron introduced Bank Leumi to a senior Royal Marine commander responsible for the sick and injured. As a result, the RMCTF became a beneficiary of Bank Leumi's annual cross-Europe bike ride. Patron also worked with the Royal Marines for Leumi to be joined on the ride by three injured servicemen, providing personal insights into the cause they were supporting.



The core team who completed the whole 1664 Challenge presented a baton they carried throughout the journey to Patron in appreciation of their fundraising efforts

"The talk and Q&A from the guys at Hasler Company was thought provoking and powerful, which really pushed Team Leumi when things got tough. Luke (Hasler rank), in particular is a walking miracle and he reminded us many times of the great power that sport and physical activity has in mending bodies and minds, building teamwork and the feel-good factor."

Graham Habben,
Bank Leumi

Further recent cash donations of more than £20,000 have been made to the UK Association for the Wellbeing of Israel's Soldiers, Hounds for Heroes and The Royal Artillery Institution.

Keith Breslauer acts as an unpaid trustee to the RMCTF and has made Patron's meeting/reception rooms available in the Central London offices for the charity to utilise, already well used on a regular basis.

Individuals

- Adaptions to a Segway have been funded, which enable a Q fever sufferer to be mobile whilst being seated at similar eye level to a standing person.
- A motorcycle with sidecar was bought (with another donor), which allows a severe PTSD sufferer to travel, accompanied by his trained "anxiety dog".
- Complimentary respite breaks at our Patron portfolio hotels have been given to over 20 individuals and their families and these continue to be available to service personnel who are ill or recovering from injuries.
- Multiple individuals in recovery have been guests on Patron's annual ski trip for the last four years; we continue to extend invitations.



"I just wanted to say the biggest thank you for giving me the most fabulous and relaxing weekend break at New Park Manor."

Marine Justin Montague,
Hasler Company



"...I thank you for your help with the Segway - the adaptions, which enable me to sit comfortably in the seat whilst being at the height of an average person, have changed my life. I feel I now avoid all the "awkwardness" from other people I experienced when I was in a wheelchair."

Q fever sufferer



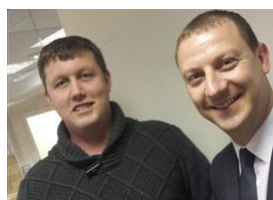
Improving Career & Business Prospects

Our work with Hasler Company – a Royal Naval unit specifically designed to aid the recovery, rehabilitation and reintegration of injured service personnel – stretches far beyond making donations. We work to understand the career aspirations of individuals preparing to re-enter civilian life and look within our company and business network to source and offer relevant opportunities.

"Thank you for taking the time out to come and chat to us, the patients within Hasler; your offer of help and mentorship was tremendous and I am hopeful and positive that many, including myself, will now take you up on this."

Major B. Usher, patient in Hasler Coy

- A Royal Marine (a single leg amputee), completed a 10-week "investment" internship with Patron, and was then invited by a "Big 4" accounting firm to join their analyst training.
- A Royal Marine who suffered combat wounds to his neck and arms, completed a 10-week legal internship at Patron and is now studying for a career in law.
- Further advice and work experience for others from the Hasler ranks have been arranged in professional practice, public relations and sports centre management.
- A workshop session on start-up property development was attended and well received by the Hasler ranks.
- Ad-hoc business advice – research work, reviews of business plans etc. have been provided, in response to request, and pro bono hours have been secured from a "Big 4" accounting firm.
- Members of the Hasler ranks undertook a week-long work taster at Mercure Manchester Piccadilly, rotating through hotel departments and following this, one is now retraining as a chef. www.jupiterhotels.co.uk



"I'm just sending you a quick message to once again thank you and your team for their generous support and hospitality during my stay. After the brief exposure of working in your kitchen, I explored the profession further and decided this was the career path I wanted to follow; since then I have been successful at interview for a Chef's Academy. Without the generosity of yourselves and the flexibility of your staff, I may never have had the light-bulb moment in deciding my new career path."

PO Simon Grayson



There is an ongoing need for individuals and firms who may be willing to work with us and provide advice, mentoring and/or work experience in specific business areas. You can help such individuals explore their future employment options and start or develop their civilian careers by...

- being available to answer questions and/or give advice by telephone or over e-mail
- hosting work tasters to provide an overview of various roles in your business area
- providing work experience placements and/or direct employment opportunities

Ad-hoc advice, conversations, one-off workshops etc. are usually conducted on an informal basis – where a service person is to spend time with a civilian organisation to gain work experience or similar. The British military likes to place the individual to that organisation for a fixed period under a straightforward secondment agreement. There is no cost to the civilian organisation and no payments should be made to the service person.

"The individuals we have hosted have made a massively positive impact on our workplace – both the experiences they shared with us and their attitudes to overcoming adversity are simply awesome." **Denise Goodwin, Patron Capital**



Individuals



Funding continues to be provided to support the work of **Seppi Enzio** of Alagna, Italy, our close friend and experienced mountaineer and guide, who, after many years in the Himalayas running expeditions and leading support for high mountain camps, decided to help the poor villages in the valleys.

Seppi works to refurbish, rebuild and equip schools in the valleys leading to Everest; they needed (and still need) water, power, toilets, furniture, computer equipment and ultimately new schools. Seppi and his team rebuilt and equipped the Thame school, which is at a height of 3,900 metres, as well as the Pangboche Village School.



Keith Breslauer, with his daughter Sophia, travelled to the Himalayas taking computers and wi-fi servers for these and other schools, helping with their set-up and teaching the newly updated systems to the school staff.

In addition, new schools were built and work was done in Sedowa and Lukla villages.

"...first of all I would like to extend real thanks for your material support to our school here in this remote area of Nepal. I would like to inform you that we received three computers and another of our schools received two computers from your company. We would like to extend our sincere gratitude for your genuine support to our school and our students."

Probal Nodhi Ghimire, High School Teacher Shree Hemdri Ma Vi, Makalu Sankhuwasabha, Nepal.

“ These are my “heroes” because, living as they do at 4,000 metres is very hard, especially in winter, when the temperature is very low, at -25°C.

Seppi Enzio

”

Education Institutes



Social Enterprise Initiative

Patron supports the Social Enterprise Initiative at the University of Chicago Booth School of Business. This platform to review social sector topics brings together researchers to tackle societal issues and considers how institutions help solve social problems, matching graduates with organisations that work for the public good. Patron also helps sponsor the Social & New Venture challenge, a contest to award students with grants to develop impactful businesses.

www.research.chicagobooth.edu/sei



**HARVARD
BUSINESS SCHOOL**



CHICAGO BOOTH
The University of Chicago Booth School of Business



**Stanford
University**



**Imperial College
London**



**Saïd Business School
UNIVERSITY OF OXFORD**

Details of Patron's investments are often used as case studies and are made readily available to major business schools across the UK and United States.

Angel financing was provided for the **London School of Economics Global Real Estate Group**, a charitable real estate alumni organisation. www.lse.ac.uk

Education Charities



The Prince's Teaching Institute

Keith Breslauer is a senior patron of the PTI and provides significant sponsorship. This charity works to improve education in the UK for all children, irrespective of background, by supporting teachers in state schools.

Their belief is that young people's opportunities in life are maximised by having inspiring teachers – and their work allows teachers to rediscover a love of their subject through various activities.



The PTI works directly with 10% of state schools, meaning 330,000 children benefit from effective teaching. In excess of 4,500 teachers have been reached through the PTI's programmes, which in 2015 will include courses for 700 newly qualified teachers. www.princes-ti.org.uk

TrainE – TraidE

This non-profit organisation, founded in 2006, assists people in creating long-term sustainable incomes through building businesses or creating employment opportunities, regardless of life stage or situation. Patron supports TrainE – TraidE financially and participates in its Summer Placement Scheme, which provides internships for undergraduates and for recent graduates looking for work placements over the summer months. Patron welcomed an intern to the company after being introduced by TrainE – TraidE in October 2012; he subsequently joined permanently in February 2013 as an analyst and has recently been promoted to Associate. www.traine.org.uk



Young Enterprise

Every year, the UK's largest business and enterprise education charity helps around 250,000 young people learn about business and the world of work. Patron provides financial support and assists with projects, giving staff time off to visit local schools to encourage and advise young entrepreneurs. www.young-enterprise.org.uk



An **Akshaya Patra** project to provide midday meals in an Indian state school, Kolavada Prathmik Shala, is co-sponsored and was recently visited by Keith Breslauer.

Akshaya Patra has grown to be the world's largest (non-profit run) mid-day meal programme, serving wholesome food to over 1.4 million children from 10,770 schools across 10 states in India.

Through a contribution to **Arat Kilo Child Care & Community Development**, a library has been provided in Ethiopia.



Further donations include those to...

- **Holocaust Educational Trust**, educating on the contemporary relevance of the Holocaust.
- **Project Seed**, providing adult and family education.
- **American Baptist Home Mission Society**, raising funds for a new school in the U.S.
- **Du Boisson Dance Foundation**, creating a special £10,000 dance scholarship.



We also raise funds to support The Prince's Teaching Institute's work through sponsorship of a Patron team running The Royal Parks Half Marathon. Proceeds are shared with the RMCTF.



Improvement/Regeneration of the Physical Environment



Along with our support for his work with the schools in the Everest valleys (see Schools Initiative), funding is also provided to enable **Seppi Enzo** and his team to make general improvements to the villages, such as Sedowa, Mullgau, Milugo, Pangboche and Khumjung, providing critical infrastructure for access to water and power, plus refurbishing and rebuilding important buildings for the communities.



Keith Breslauer, in addition, is a benefactor of **The Prince's Regeneration Trust**, a world leading charity in the heritage regeneration sector with over 17 years' experience in the field. During that time, the PRT has managed over 70 regeneration projects, attracting over £150 million investment and regenerating more than 1.3 million square feet of redundant floor space.
www.princes-regeneration.org



Donations have been made to support **The Royal Parks Foundation**, which is responsible for managing and preserving over 5,000 acres of historic parkland across London. Over several years, Patron has sponsored many large teams participating in the annual Royal Parks Half Marathon.
www.royalparkhalf.com

Image Credit: The Regent's Park (The Broad Walk in Summer)
Greywolf © The Royal Parks.



Perpetual Opportunities Partnership
Patron has set up a £200 million partnership with Legal & General to make long-term investments in commercial projects in the UK that will have a positive impact on society.
www.legalandgeneral.com

Supporting Friends, Family and our Wider Network in their Charitable Endeavours



Mark Parnell, Patron's Finance Director, was sponsored to compete in two very different – but both unusual – marathons. The first was run in the Antarctic, the second went through Sierra Leone. The Sierra Leone marathon contributed to **Street Child's** work with out-of-school children across West Africa.



Tim Street, Patron's Senior Advisor responsible for investments in Healthcare, was sponsored to cycle from London to Paris for a national spinal charity.



Funding was provided to enable a team to join the **Tough Guy** charitable event, their challenge highlighting work against drug addiction.

Immediate Emergency Aid



One Family - significant support has been provided to this non-profit organisation that has delivered much-needed assistance to over twelve thousand men, women and

children bereaved or injured in war and terror throughout Israel. One Family work wherever they are needed and have assisted Arab and Druze communities, Filipino workers and international tourists, regardless of their religious beliefs. www.onefamilyuk.org

Support for the Vulnerable, Young, Elderly and Disabled



Norwood Ravenswood receives donations to support its work with vulnerable children, families and people with learning difficulties. It is ambitious for the people who use its services and strives to ensure everyone can live the life they choose, irrespective of ability. www.norwood.org.uk



Jewish Blind & Disabled and **Jewish Care** both receive donations to support their work in providing residential accommodation to the elderly and disabled. Patron, with Sophia Breslauer, summited Gran Paradiso and several summits at Mont Blanc, raising over £15,000. www.jbd.org & www.jewishcare.org

camp simcha **Camp Simcha** works towards improving the quality of life of children suffering from cancer or other life-threatening illnesses; its aim is to make a critical difference to children through powerful positive experiences. Patron, with Arianna Breslauer, summited Mount Kilimanjaro and raised over £25,000 for this charity. www.campsimcha.org.uk

...And the initiatives spread out through our network



Merin, one of the largest commercial landlords in the Netherlands, is a Patron portfolio company and a proud partner, providing space in six different buildings across four cities to...

- **The Salvation Army**, which has multiple charitable objectives to benefit society as a whole.
- **AMREF Flying Doctors**, the leading international health development non-governmental organisation based in Africa.
- **War Child**, which protects children from violence.
- **UNICEF**, which aims to help build a world where the rights of every child are realised.
- **The Eye Care Foundation**, which aims to prevent and cure avoidable blindness and visual impairment in developing countries.
- **The National Foundation for the Elderly**, which promotes quality of life for elderly people in the Netherlands, with a primary focus on combatting loneliness.

Whilst Merin strives to establish great relationships with all its tenants, it is particularly supportive of those with a social function...

- Significant cash donations have been made by Merin to AMREF and War Child as part of their tenancy packages.
- Merin supports all their projects including joining a 10-mile sponsored run for AMREF, purchasing chocolate letters from War Child and Christmas postcards from UNICEF.
- Where Merin employees donate to any NGO, Merin doubles the amount.
- In 2015, Merin will offer all its employees a day off to volunteer for any NGO.

REACH OUT – PUSH FORWARD – AIM HIGH

If you would like to join us and possibly help with any of our work OR if we can assist you –
please call Keith Breslauer or Denise Goodwin on +44 (0) 20 7629 9417

TEAMWORK – TOGETHER EVERYONE ACHIEVES MORE



Patron Capital Advisers LLP
One Vine Street, London, W1J 0AH

Tel: +44 (0) 20 7629 9417 **Fax:** +44 (0) 20 7629 9418
Email: reception@patroncapital.com www.patroncapital.com