



Client: Patron Capital
Source: Property Week
Date: 06/12/2013

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ANALYSIS

Property Champions League

GOALS GALORE

■ This year's LandAid/Property Week Property Champions League was a net-busting spectacular, and helped to raise more than £1,500 for good causes. Photographs by **Dimitri Hon**

Five teams, 21 matches, 157 goals – most of them conceded by the *Property Week* team. Two weeks ago saw the third annual Property Champions League five-a-side tournament, organised by *Property Week* to raise money for the property industry's charitable foundation, LandAid.

Played in the shadow of Wembley Stadium, with the kind assistance of Powerleague and its owner, Patron Capital, it was all about goals: the teams donated £10 for each one scored.

Last year's winners, the Association of Property Lenders (APL), opened the tournament with a narrow 5-4 win over the Office Agents Society, who were perhaps thrown by the fact that, just before kick-off, they noticed that the kit they had been provided with by PR firm Porterfield was the home strip of Newbury Ladies.

In the other opening match, after going 1-0 down, Brookfield Multiplex cruised to a 4-2 victory over BCSC, who were marshalled by veteran midfielder enforcer Doug Stevens.

Property Week started their opening match, against BCSC, strongly, going 1-0 up in the first minute. Alas, it was to be the high point for the hacks, and was the only time they led in all eight games, conceding an average of a goal a minute.

The APL managed to repeat their form of the opening game throughout the tournament, winning all eight of their games and scoring 47 goals in the process (table, opposite).

The 157 goals scored raised £1,570 for LandAid, taking the total raised this year to £1.06m.

"A huge thank you to everyone who took part in the tournament," said LandAid chief executive Joanna Averley. "The money you raised will go a long way to helping vulnerable young people who have had a difficult start in life."

■ Next year *Property Week* hopes to expand the tournament. Please get in touch if you would like to play by emailing mike.phillips@propertyweek.com



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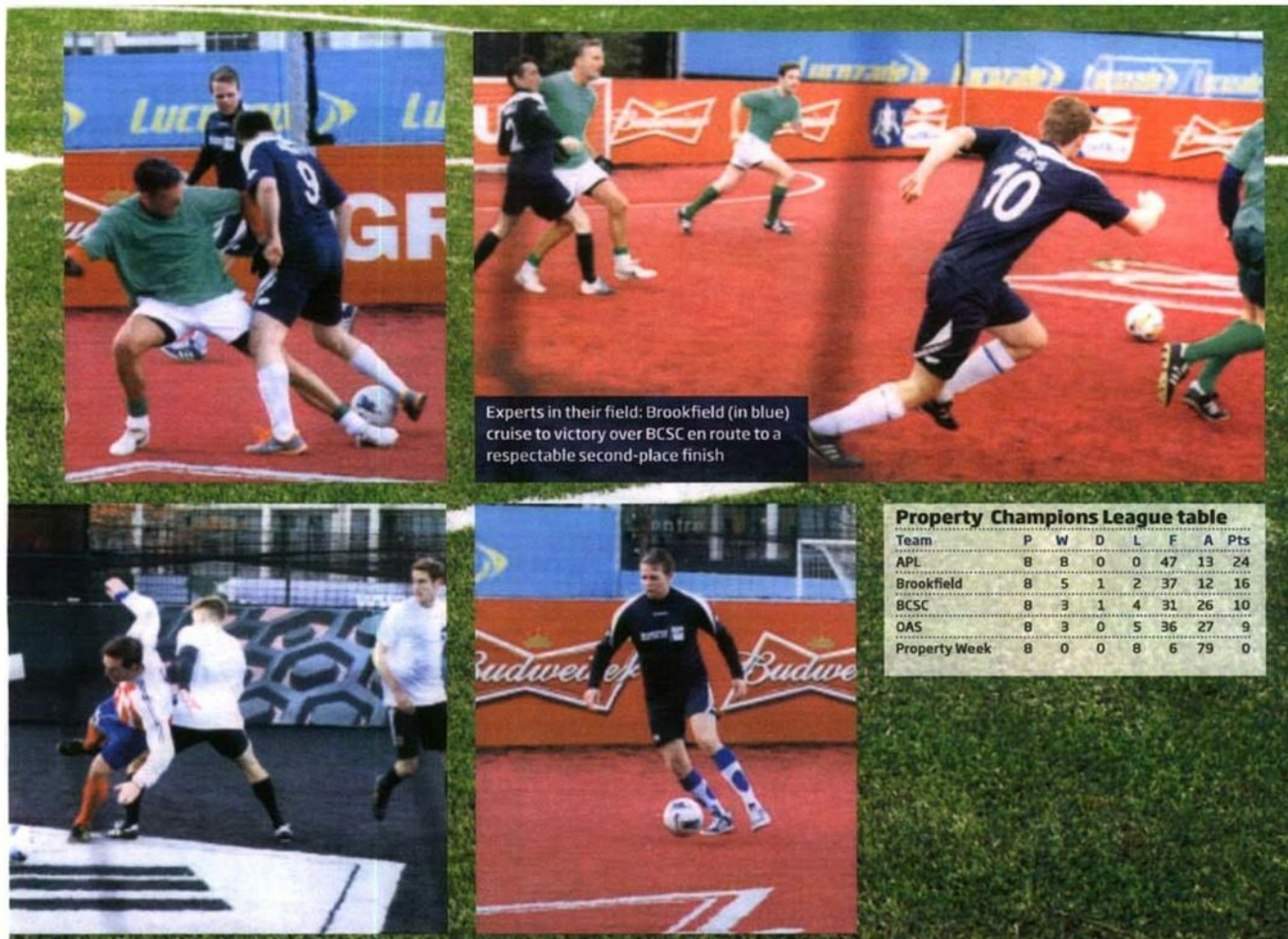
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Property Champions League table									
Team	P	W	D	L	F	A	Pts		
APL	8	8	0	0	47	13	24		
Brookfield	8	5	1	2	37	12	16		
BCSC	8	3	1	4	31	26	10		
OAS	8	3	0	5	36	27	9		
Property Week	8	0	0	8	6	79	0		



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