

THE ISRAEL SUMMIT 2021 IMPACT REPORT



Yael Simon
Columbia University



Dr. Tal Zaks
Chief Medical Officer of Moderna Therapeutics

February 7–11, 2021



THE ISRAEL
SUMMIT
organized by
university students

TheIsraelSummit.org



His Excellency Abdel Fattah al-Burhan
Chairman of the Sudanese Transitional Sovereign Council

of promoting peace-making and prosperity in our planet.



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SUMMIT**
organized by
university students

WWW.THEISRAELSUMMIT.ORG

CONTENTS

- 1 Our Mission
- 2 2021 Summit Reach
by the Numbers
- 3 Speakers
- 5 Institutional Partners
- 7 Fair Booths
- 8 Testimonials

OUR MISSION

The Israel Summit is an international movement dedicated to advancing a nuanced and holistic understanding of Israel at universities across the globe. We accomplish this through high-impact conferences targeted towards students of all backgrounds on campus. Through our world-class speakers and Career and Special Opportunities Fairs, we provide forums for all students to form unique, personal connections to the state.

After unfortunate postponements of Israel Summits in Spring 2020 due to the COVID-19 pandemic, The Israel Summit team had a pivotal question to ask: How can we leverage the remote necessity of the Coronavirus to engage people of all backgrounds on an unprecedented scale?

The Israel Summit 2021 brought students together virtually on a groundbreaking magnitude. Our goal was to provide an immersive and holistic opportunity to connect with Israel and to use this virtual setting as a springboard to see in-person Summits on campuses all across the globe when we are able.



2019 ISRAEL SUMMIT AT THE UNIVERSITY OF MICHIGAN

2021 SUMMIT REACH BY THE NUMBERS

700,000

Our 5 Daily Speaker Sessions surpassed 700,000 total views, with over 600,000 unique views, as of February 28, 2021.

531

Students attended the Summit from 531 universities. The largest population from a university was 454 students registered from the University of Pennsylvania, followed by 247 students from Harvard University.

47

Within the US, registrants represented 47 out of 50 states, participating from all except Wyoming, South Dakota, and West Virginia.

136

The Israel Summit 2021 was planned by a team of 136 students from 56 universities.

705

705 students attended the 50 fair booths participating in our Career & Special Opportunities Fair, which showcased the extensive research, career, travel, internship, and study abroad opportunities that Israel has to offer.

89

The Summit had registrants representing 89 countries, with roughly 1/3 of attendees from outside the United States. Top participating countries include Mexico, Italy, South America, Israel, Ethiopia, and Sudan.

SPEAKERS

THE ISRAEL SUMMIT 2021 WAS HONORED TO LEARN FROM 24 WORLD LEADERS AND CHANGE MAKERS ACROSS 5 DAYS OF PROGRAMMING



Tal Zaks
Chief Medical
Officer, Moderna
Therapeutics



Lior Raz
Creator & Star,
Critically-Acclaimed
TV Series "Fauda"



Noam Bardin
CEO, Waze



Barak Regev
CEO, Google Israel



**His Excellency Abdel
Fattah Al-Burhan**
Chairman of the
Transitional Sovereign
Council of Sudan



Stephen Harper
Former Prime
Minister, Canada



**Her Excellency
Salome Zourabichvili**
President of Georgia



Lee C. Bollinger
President, Columbia
University



Gal Lusky
Founder & CEO,
Israeli Flying Aid



Stephen Smith
Executive Director,
USC Shoah
Foundation



Nissim Black
Rap Icon



Daniel Lubetzky
Founder & Executive
Chairman,
KIND Snacks

SPEAKERS CONT'D



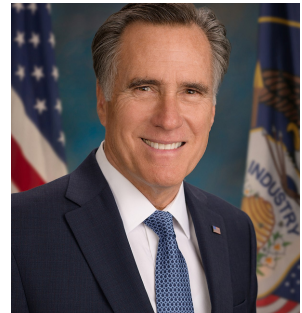
Yael Eckstein
President & CEO,
International
Fellowship of
Christians & Jews



Gilad Erdan
Israel's 18th Permanent
Representative to the
UN and Ambassador to
the US



Eli Beer
Founder,
United Hatzalah



Mitt Romney
US Senator



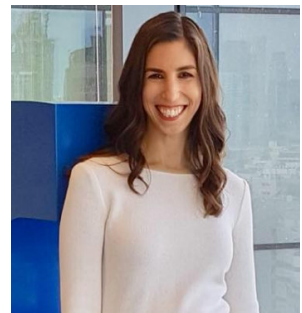
Danny Danon
Israel's 17th
Permanent
Representative to
the UN



Ankie Spitzer
Journalist, Widow of
Israeli Olympic
Athlete, Munich 1972



Natan Sharansky
Human Rights Activist



Jordana Cutler
Head of Policy,
Facebook Israel



Pastor Chris Harris
Leader, Bright Star
Church



Roei Ben-Tolila
CEO, Roim Leadership
Development
and Paralympic Athlete



Zigi Ariav
Holocaust Survivor



Daniel Limor
Commander,
Operation Brothers

INSTITUTIONAL PARTNERS

THE ISRAEL SUMMIT 2021 WAS THRILLED TO PARTNER WITH 79 ORGANIZATIONS AND THEIR COMMUNITIES



INSTITUTIONAL PARTNERS CONT'D



ALPHABETIZED INSTITUTIONAL PARTNERS:

The Academic College of Tel Aviv-Yaffo • A Wider Bridge • Anti-Defamation League (ADL) • AEPI International • AIPAC • American Jewish Committee (AJC) • Alums for Campus Fairness • American Sephardi Federation • Artists 4 Israel • Aryeh • ASF Institute of Jewish Experience • BICEP • Big Idea • Birthright • Birthright Excel • CAMERA • Christians for Israel International • Chabad at Dartmouth • Chabad at Harvard • Combined Jewish Philanthropies (CJP) • ClubZ • College Republicans • Columbia Hillel • Combat Anti-Semitism • Consulate General of Israel to New England • Christians United for Israel (CUFI) • Dali Lab • Dartmouth WICS • European Union of Jewish Students (EUJS) • Federation of Jewish Students of Latin America • Friends of the IDF (FIDF) • Forum for Jewish Leadership • Fuente Latina • Harvard Hillel • Hasbara Fellowships • Hidden Light Institute • Hillel International • Israeli American Council (IAC) • Israel on Campus Coalition (ICC) • International Fellowship of Christians and Jews • Israel Campus Roundtable • Israel21c • JCC Association of North America • JCC Global • The Jewish Education Project • The Jewish Federations • Jewish Graduate Student Initiative • Jewish National Fund • JTeen Leadership • Maccabee Task Force • Masa Israel Journey • Me'ever • NCSY • One Voice • Onward Israel • OpenDor Media • Passages • Patron Capital Partners • Philos Project • Realize Israel • Rimon • RootOne • Sephardic Community Alliance • Simon Wiesenthal Center • South African Union of Jewish Students (SAUJS) • Students Supporting Israel • StandWithUs • StandStrong • Tel Aviv University International • Union of Jewish Students • Union for Reform Judaism (URJ) • United Synagogue of Conservative Judaism (USCJ) • USC Shoah Foundation • USY • Wizo • World Jewish Congress (WJC) • World Union of Jewish Students (WUJS) • Young Judaea • Zioness

FAIR BOOTHS

THE CAREER AND SPECIAL OPPORTUNITIES FAIR BOASTED DOZENS OF RESEARCH, CAREER, TRAVEL, INTERNSHIP, AND STUDY ABROAD OPPORTUNITIES IN OUR TWO-HOUR INTERACTIVE VIRTUAL FAIR



TESTIMONIALS

"While I grew up going to a Day School, I've often been afraid to speak up about Israel on campus because it's so stigmatized and often feels like a lost cause. The Israel Summit was such a breath of fresh air, as an event positively celebrating Israel outside of just the politics you hear about from groups on campus...first time I didn't feel alone in my beliefs in a long time."

*Daniel Goldberg
Northwestern University*

"I went to the Summit because one of my clubs was cosponsoring it, and because I wanted to hear from the cool CEOs. While I'd never gone to something about Israel, I really learned a lot at the event and it was a very eye-opening experience different from the other stories I've heard about Israel. I really liked how it was a group of people from really different backgrounds just sharing their personal journeys. I hope The Israel Summit comes to my campus next year!"

*Arnav Srivastava
Harvard University*

"I loved the fair. Such a cool way to connect with all these opportunities both in and about Israel. I hope we can have a Summit on my campus going forward because the networking and personal advancement is such a draw for students. I applied for an internship with a company I was connected with through The Israel Summit - thank you!!!"

*Alexandra Hassan
University of Wisconsin*