



As we approach the festive season, we thought it's worth highlighting what the team has done over the past 12 months, particularly in light of the overwhelming impact of the COVID-19 pandemic and our goal to help our communities and the world around us.

Sadly, many of us have lost friends, family members and loved ones. I personally have lost family members including a dear Aunt, a close friend's father and brother, and many friends who I knew through my work in the community to COVID-19. Within Patron, we have had 7 staff members either test positive or suffer symptoms during the year, fortunately they have made a full recovery, but like numerous other companies we continue to face extremely testing business conditions with government constraints significantly restricting our investment businesses' ability to operate.

We are also painfully aware of the devastating effects that COVID-19 is having on the charities and non-profit organisations we work closely with, both in terms of a complete shutdown of fundraising events creating financial shortfalls that threaten survival and the urgent and immediate need to develop means to serve beneficiaries in a lockdown environment.

We look forward in the coming year to continuing to improve on all our efforts to help change the world to a better place - we hope this helps and welcome suggestions.

We set out below an update of the charitable activities by Patron's team throughout the 2020 calendar year.

We wish you and your family great strength in these challenging times and we look forward to an improving environment, good health, and generally wider success in the future.

My very best wishes to you and your families for the festive season and coming year.

Keith
Patron

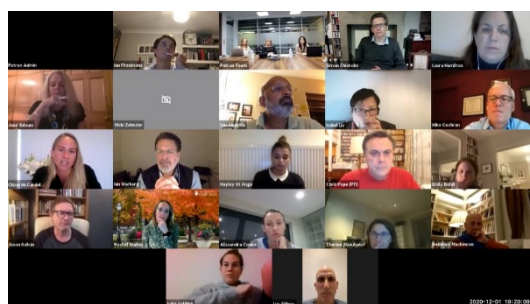
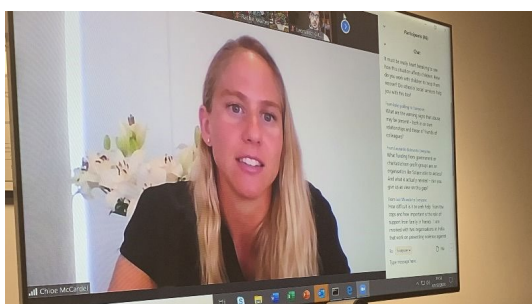
Domestic Abuse / Women's Aid

- With Patron's initial anchor support of £1m, Women in Safe Homes launched this week with: £15m+ of seed capital, agreements in place with three women's aid charity partners and talks in process with two others with a pipeline of property. This fund is massively important as it will provide homes for women, escaping domestic abuse, rehabilitating ex-offenders and those

homeless for other reasons. COVID-19 has significantly exacerbated domestic abuse hugely with lockdown trapping women with their abusers.



- Continuing the Greatness Lectures, we welcomed Jane Jutsum of Solace Women's Aid and Chloe McCardel, a survivor of domestic abuse and endurance swimming world record holder to share their perspectives on the escalation of domestic violence, during lockdown and the work being done to help.



- Undertaking a self-started project, the Patron Admin team are raising funds for Solace Women's Aid, a charity that aims to prevent violence and abuse as well as providing services to meet the needs of survivors particularly women and girls. We have raised £15,000 from donations! The team have now been purchasing gifts, including necessary clothing and supplies for the women and their children, and packing and distributing these gifts to the refuges across London.



Military Veterans / RMA-The Royal Marines Charity / & Associated

- Pre-COVID, hosting a “Thank You” reception for volunteers working to help the RMA - the Royal Marines Charity (one of our last in-person evening events at the start of this year).



- Pre-COVID, bringing members of the ranks of Hasler company, the Royal Naval Services Recovery and Rehabilitation Unit on the Patron Ski Trip to Chamonix, continuing one of our most favourite traditions.



- Helping Royal Marine Adam Baird and his team mates with a grant to pursue his Bobsleigh ambitions to be a competitive Olympian!



- Donating £10,000 to the Erez Foundation to support their work helping disabled military veterans and terminally ill children experience the joy of skiing and outdoor adventures.



- Rock 2 Recovery, a non-profit providing specialist counselling, free of charge to serving military, veterans, and first responder service workers struggling with impact of traumatic stress, continuing to deliver their services using private rooms in our offices – subject to lockdown regulations.



- Hosting a series of interactive, on-line briefings bringing together many of our good friends who are business and community leaders, with a panel of senior British military commanders to discuss the security environment in the context of increased volatility in global affairs. Attendees also caught up with the challenges being faced by the RMA – The Royal Marines Charity, collectively raising more than £400,000. Further, we signed the Armed Forces Covenant to support military families, confirming what we have been doing for many years.



Medical/ Disabled / Disadvantaged

- Through Patron Admin relationships, collecting and distributing a huge amount of new branded clothing unsold due to COVID-19 to those in need who would benefit through a variety of charities (supporting ethnic minorities in difficult situations).

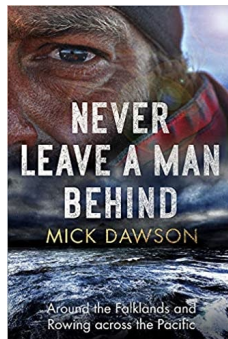


- During the early, darkest days of the first lockdown, hosting Dr Seb Vandermolten and Nurse Laura Pinches, both of whom were working on COVID-19 wards in London hospitals to deliver our first virtual Greatness Lecture – “Reports from Frontline”. More than 200 guests from our extensive network joined and heard directly about the reality behind the headlines.



- Continuing to donate and sponsor the Royal National Institute of Blind People (RNIB) for the recording of a series of books which will be made available free of charge to blind and partially sighted people – including; “Never Leave a Man Behind” written by our good friend RM (ret) Mick Dawson telling the stories of Patron sponsored adventures challenges he has embarked upon, with and changing the lives of injured and disabled veterans, including participating in a cross Atlantic rowing race with Steve Sparkes, a blind Royal Marine veteran and, “Genius and Anxiety”

by Norman Lebrecht helping to build the RNIB library of important books. <https://www.waterstones.com/book/9781472144027>



Education/ Employability Programs / Access to Work / Social Enterprise / Rustandy Centre

- Providing leading senior patronage and support to the PTI in helping it expand online support and teacher development to help over 7,000 teachers, largely from the state school system, helping over 750,000 leads per year. <https://www.ptieducation.org/>



- Continuing to support Career Ready and Young Enterprise by committing to provide significant funding for young state school leavers to attend workshop events in Patron's offices, a wide range of work placements and mentoring with Patron's subsidiary companies Punch Taverns and Powerleague as part of the Career Ready programs.
- Donating over £50,000 to the JLE and relative/similar charities and providing space on a regular basis for their educational events and delivering presentations to support their teaching.
- Donating £10,000 to the Black Heart Foundation, including a Christopher Yebuah scholarship, and with matched funding this will enable education scholarships to be awarded to, at least two individuals from under-privileged and under-resourced communities and to fund their further university education. <https://blackheartfoundation.org/>



THE BLACK HEART FOUNDATION

- Meeting the costs for Work Avenue to deliver an important on-line seminar “Defining Your Second Career”, helping people get back into work after redundancy, career breaks or other reasons.



- Providing a significant gift to the Rustandy Centre to provide new scholarships to support two gifted students at Rustandy Centre for Social Sector Innovation, part of the University of Chicago Booth (Business School) Social Enterprise Initiative; and for the Social Sector Innovation to fund their work in areas relevant to helping support the new fund providing homes for women and their families fleeing domestic abuse. <https://www.chicagobooth.edu/research/rustandy>



The University of Chicago Booth School of Business

General Patron

- Continuing to provide ongoing and significant assistance as lead partners to both The PTI (professional development for state school teachers) and RMA – The Royal Marines Charity, including providing both organisations with permanent, dedicated, sole use space in the Patron office, event and meeting space, administration assistance, governance, help with fundraising and introductions and major donations.

- Helping a young GB climber Erin McNeiece continue her training through lockdown by opening up our private indoor climbing facility to her (with required COVID-19 procedures and risk assessments in place) when all commercial options were closed.



- Continuing to donate to a wide variety of other charity and non-profit organisations; sectors supported and amounts provided > £300,000 are as follows:
 - Civic projects, cultural and religious organisations, "think tanks", community organisations and charities supporting the vulnerable, sick and disabled;
 - Multiple medical charities;
 - Multiple education groups and;
 - Multiple organisations working with military veterans.

Wishing you a very Happy Holidays.

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