



6 December 2019

## Patron collaborate with Career Ready in new charitable partnership

**We are proud to announce a new charitable partnership with Career Ready**, a national social mobility charity which has been transforming the life chances of young people across the UK for 17 years.

Career Ready's structured programmes **provide young people from disadvantaged backgrounds, aged 11-18, with a series of work-place visits, mentoring, masterclasses and paid internships**. By connecting them to the world of work, they help them develop the skills, confidence, and experience needed to kickstart successful and rewarding futures. Their programmes help schools meet seven out of eight Gatsby Benchmarks and they are also cited in the Department for Education's delivery plan as a 'provider of high-quality activities for young people'.

The partnership follows on from the success of our previous engagements with Patron & Career Ready on an informal basis which range from; following Anne Spackham their CEO visiting the Patron office to introduce the charity, attending their Gatsby Live event to meet some of their beneficiaries and understand more of how they work, and the hosting of a group of c. 40, 16 & 17 year olds and teachers from state schools throughout the UK, as part of **A Capital Experience**. This is taking place this week in the Patron Capital office and will be a single day taster of the world of work in the capital, with a group of Patron staff members forming a rotating panel to discuss elements of Patron and their personal career experiences with the young people.

Going into 2020 **Career Ready** and **Patron** will establish a charitable partnership to provide dedicated, meaningful, long term internships and mentoring for their beneficiaries both at Patron's London office and throughout our portfolio companies.

We are particularly excited that our subsidiary, **Punch Taverns** are keen to join us, and they too believe Career Ready is a great fit and will help us achieve our aim to create charitable program that directly reaches the areas of society where support is needed most. They have already shown partnerships with Career Ready and have to date supported students with mentor relationships, work placements, had students presenting at their company conferences and they continue to offer future work placements and masterclass workshops to students at Hartlepool College.

Further, we introduced **Powerleague**, the world's largest provider of commercial small sided football in the UK with over 37 community Clubs across Europe, and they are also keen support the initiative and mentoring programme in schools, particularly in areas of deprivation, throughout the UK.

Some of the impact Career Ready has had on young people in the UK is shown in the below statistics:

- 69,000 students reached in 2018
- 93% of students say our Masterclasses increase their understanding of the world of work.
- 81% of students would, following their internship, consider working for their employer in the future.
- 72% of employers said, given the opportunity, they would hire their Career Ready intern.
- 98% into positive destinations - Almost every Career Ready student progressed into sustained education or employment upon leaving school.



preparing young  
people for the  
world of work