



PATRON
CHARITABLE INITIATIVES

REACH OUT – PUSH FORWARD – AIM HIGH

To date, Patron Charitable Initiatives have helped...

100+
INJURED
SERVICE PEOPLE
& THEIR
FAMILIES

5,000+
TEACHERS
IMPACTING
520,000+
SCHOOL
CHILDREN

30+
VILLAGES IN
NEPAL &
3,500+
SCHOOL
CHILDREN



PATRON
ARMED FORCES INITIATIVE



PATRON
SCHOOLS INITIATIVE



PATRON
FOUNDATIONS INITIATIVE

“The core ethos of our work is to demonstrate our **RESPECT** for individuals; to **ACKNOWLEDGE** that life prospects can often become impaired and support is then needed to **EMPOWER** those affected to achieve their potential.”

Keith Breslauer, Managing Partner



Our Vision

- Demonstrating our appreciation for those who help preserve our freedom and our lives. Our initiatives have successfully used the skills, expertise and contacts of the business community to support those who need help.
- Creating initiatives that will have a multiplier effect and directly reach the areas of society where support is needed most. Our projects have particularly helped in the areas of education and regeneration, breaking down barriers and promoting a real understanding of the issues being faced.
- Ensuring Patron continues to be a hugely charitable organisation by working hard to inspire and encourage the whole company, and broader network, to get involved. Giving back is a key ethos for us and we do this as a team.



Supports current or retired members of the British Armed Forces who continue to defend freedom and our way of life, and who are facing difficulties as a result of their service.



Supports educators and funds projects to improve education with refurbishment and construction of new schools, harnessing their multiplier effects in key areas of society.



Empowers others and supports the base building blocks of society, including improving and preserving the physical environment, immediate emergency aid and ongoing support for the vulnerable.



"What makes Patron unique is its holistic involvement across a wide range of services donated, business networking, employment and training, fundraising and respite opportunities. Their answer is never "no", but always "yes, how?" and that's what makes this partnership most refreshing."

Jonathan Ball, Chief Executive, The Royal Marines Charity

Our Principal Partner



The Royal Marines are world famous as the UK's elite amphibious force but over the last twelve years, the Corps has suffered deaths and injuries hugely disproportionate to its size in the British Armed Forces.



Courage and self-reliance in the face of adversity are part of the commando spirit – but sometimes they're just not enough!

THEIR BATTLE IS NOT OVER



Powerleague introduced Artificial Grass Ltd, their pitch suppliers, who provided lawn and labour to transform a dismal outdoor space into a low-maintenance garden for WO Jason Burns, who relies on mobility aids following a mortar attack in Afghanistan.

"It's been massive for me mentally. Having fun with the kids in the back garden has put a smile back on my face that I'd lost."

Jason Burns, Royal Marine
The Shields Gazette, published 23rd September 2015

Promoting Awareness



The issues faced by injured and disabled military veterans are highlighted to the wider community through social and business five-a-side football events arranged with Powerleague, a Patron portfolio company. www.powerleague.co.uk

More than £25,000 in entry fees have been donated to the Royal Marines and awareness has been raised through local press coverage, achieved across the 47 Powerleague sites, from holding football matches.

Over 16,000 players have competed in annual nationwide tournaments.

Around 20 companies entered teams into last year's London Property Fives event. Many of the UK's largest private equity firms take part in the tournaments, which are held each year during their industry's annual event, with proceeds presented to the charity at the main conference; most recently taking place in June 2016.



Providing Financial Support

In excess of £700,000 has been contributed to The Royal Marines Charity

Achieved through our own donations, sponsored events and fundraising efforts...

Twinned Challenges

Sponsored climbing challenges, which significantly tested participants, ran simultaneously. Keith Breslauer successfully climbed El Capitan in the US at the same time as a group of recovering servicemen momentarily summited Mount Snowdon.



Royal Marines 1664 Challenge

2014 marked the 350th anniversary of the Royal Marines and to commemorate they undertook an epic physical challenge, encapsulating the commando spirit whilst raising money for their charity. Patron was honoured to lead the sponsorship for this occasion and hosted a series of events, promoting sponsorship opportunities, with over 300 senior business leaders attending and committing to donations. The Patron team also participated in the challenge, joining a 30-mile run at night and Keith Breslauer completing a 26-hour, 120-mile kayak across the English Channel.



Private Fundraising Dinner

Patron hosted a private dinner aboard HQS Wellington for senior business leaders to explore how individuals, whose military careers have been prematurely terminated due to the long-term impact of recent military conflicts, can best be supported in rebuilding their civilian lives.

Guests heard from the Deputy Commandant General of the Royal Marines, Brigadier Richard Spencer, along with the Corps Regimental Sergeant Major WO1 (RSM) Phil Gilby, and met with various direct beneficiaries of the charity who have personal experience of combat, life changing injury and recovery. Significant financial contributions that were pledged during the dinner have now been collected.



Bank Leumi Annual Bike Ride

Patron introduced Bank Leumi to a senior Royal Marine commander responsible for the sick and injured. As a result, the RM Charity became a beneficiary of Bank Leumi's annual cross-Europe bike ride. Patron also worked with the Royal Marines for Leumi to be joined on the ride by three injured servicemen, providing personal insights into the cause they were supporting.

"The talk from the guys at Hasler Company was thought provoking and powerful, which really pushed Team Leumi."

Graham Habben, Bank Leumi

London to Paris Bike Ride

Tim Street, a senior advisor to Patron, cycles to Paris each year to raise money to provide recumbent bikes for the disabled military veterans.



2016 Ski Trip

Patron's friends and family attending the 2016 Patron Ski Trip made a collective donation to The Royal Marines Charity.

Patron's meeting rooms have been donated and are used by the RM Charity on a regular basis.

Keith Breslauer acts as unpaid Trustee for the RM Charity.



Financial support has been given directly to individuals to enable...

- over fifty individuals and their families to enjoy complimentary respite breaks at our portfolio hotels and these continue to be available to personnel recovering from injuries.
- those with multiple injuries in recovery to join Patron's annual ski trip, for over the last five years.
- four veterans, all of whom are amputees, to row across the Atlantic – far too nuts even for us to imagine!
- a Royal Marine with combat injuries to race a Caterham car.
- serving Marines to participate in a 24-hour, 125-mile kayak race from Devizes to Westminster.
- two Falklands War veterans, one of whom has been fighting a long battle with PTSD, to undertake the Cockleshell Endeavour – a daunting 650-mile circumnavigation of the Falkland Islands.
- adaptations to a Segway, which allow a Q Fever sufferer to be mobile whilst being seated.
- the purchase of a motorcycle with sidecar for a severe PTSD sufferer, which allows him to travel, now accompanied by his specially trained "anxiety dog".
- Rock 2 Recovery, an embryonic organisation seeking to connect distressed veterans, to appropriate mental health professionals, to be supported with free of charge provision of:
 - hotel accommodation for residential workshops and respite breaks for their clients.
 - office space for meetings and secretarial/administrative assistance.
 - rooms for a therapist who works on a pro bono basis, to be able to meet clients in privacy.





Improving Career & Business Prospects

Our work with Hasler Naval Service Recovery Centre – a Royal Naval unit specifically designed to professionally administer a bespoke recovery pathway, aiding the recovery, rehabilitation and reintegration of injured service personnel – stretches far beyond making donations. We work to understand the career aspirations of individuals preparing to re-enter civilian life and look within our company and wider business network to source and offer relevant opportunities.

"Thank you for taking the time out to come and chat to us, the patients within Hasler; your offer of help and mentorship was tremendous and I am hopeful and positive that many, including myself, will now take you up on this."

Major B. Usher, patient in Hasler NSRC

- Members of the Hasler ranks undertook a week-long work taster at Mercure Manchester Piccadilly, rotating through hotel departments and following this, one is now retraining as a chef. www.jupiterhotels.co.uk

"I'm just sending you a quick message to once again thank you and your team for their generous support and hospitality during my stay. After the brief exposure of working in your kitchen, I explored the profession further and decided this was the career path I wanted to follow; since then I have been successful at interview for a Chef's Academy. Without the generosity of yourselves and the flexibility of your staff, I may never have had the light-bulb moment in deciding my new career path."

PO Simon Grayson

- A Royal Marine (a single leg amputee), completed a 10-week "investment" internship with Patron, and was then invited by a "Big 4" accounting firm to join their analyst training.
- A Royal Marine who suffered combat wounds to his neck and arms, completed a 10-week legal internship at Patron and is now studying for a career in law.
- Advice and work experience for others from the Hasler ranks have been arranged in professional practice, public relations and sports centre management.
- A workshop session on start-up property development was attended and well received by the Hasler ranks.
- Ad-hoc business advice – research work, reviews of business plans etc. have been provided, in response to request, and pro bono hours have been secured from a "Big 4" accounting firm.



- An event was held at Patron's offices to introduce three servicemen, to a corporate audience. All were anticipating medical discharges and have career ambitions to pursue paid speaking work. This provided the opportunity for each of the veterans to develop their presentation skills.
- Mentoring was provided to a RM major, leaving the service after twenty-eight years due to injury and to another Royal Marine looking to pursue a career in the elite physical training industry.



There is an ongoing need for individuals and firms who may be willing to work with us and provide advice, mentoring and/or work experience in specific business areas.

"The individuals we have hosted have made a massively positive impact on our workplace – both the experiences they shared with us and their attitudes to overcoming adversity are simply awesome." Denise Goodwin, Patron Capital



Individuals



For several years, funding has been provided to support the work of **Seppi Enzio**, our close friend and experienced mountaineer, who, after spending a significant amount of time in the Himalayas running expeditions, realised his ambition to help poor villages by rebuilding schools in the Everest valleys. Seppi's team rebuilt and equipped multiple villages with water and solar power, including schools at **Thame, Pangboche, Seduwa** and **Lukla**, and in **Khumjung** and **Chaurikarka**, where Seppi has directly sponsored children each year, in order to guarantee them a steady education.



Keith Breslauer, with his daughter Sophia, travelled to the Himalayas, taking I.T. equipment, helping to set-up and teach the newly updated systems to the school staff.

Sadly, the earthquake in April 2015 destroyed much of what had been achieved...



Following the completion of the emergency aid work, Seppi recruited a group of experienced individuals from France and Italy to join him on his return to Nepal in late Autumn 2015 to begin the rebuilding construction project. Each of Seppi's recruits met their own expenses and the Nepalese villagers provided their own labour, which allowed our funding to be used to purchase the necessary building materials and also paid for the workers' transport.

Schools now largely rebuilt!



Significant funding for rebuilding was raised by Keith Breslauer, with his daughter Samantha, undertaking a sponsored challenge to climb a series of alpine routes, culminating with Dent du Geant.

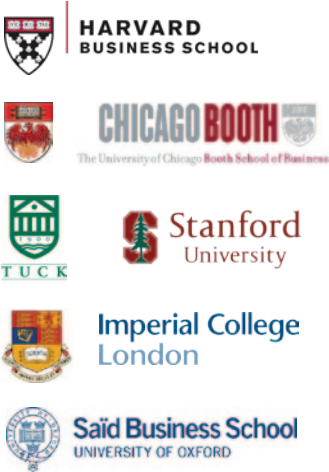


Education Institutes

CHICAGO BOOTH Social Enterprise Initiative

Patron supports the Social Enterprise Initiative at the University of Chicago Booth School of Business. This platform to review social sector topics brings together researchers to tackle societal issues and considers how institutions help solve social problems, matching graduates with organisations that work for the public good. Patron also helps sponsor the Social & New Venture challenge, a contest to award students with grants to develop impactful businesses.

www.research.chicagobooth.edu/sei



Details of Patron's investments are often used as case studies and are made readily available to major business schools across the UK and United States.

Angel financing was provided for the **London School of Economics Global Real Estate Group**, a charitable real estate alumni organisation. www.lse.ac.uk

Education Charities



The Prince's Teaching Institute

Keith Breslauer is a donor, corporate supporter and member of the Development Committee for the PTI. This charity works to improve education in the UK for all children, irrespective of background, by supporting teachers in state schools. Their belief is that young people's opportunities in life are maximised by having inspiring teachers – and their work allows teachers to rediscover a love of their subject through various activities.

The PTI works directly with 10% of state schools, meaning that 520,000 children benefit from effective teaching. In excess of 5,000 teachers have been reached through the PTI's programmes, which in 2015 included courses for 700 newly qualified teachers. www.princes-ti.org.uk

"I believe that every child deserves a great education, inspired by knowledgeable, passionate teachers – and that's exactly what the Prince's Teaching Institute delivers. It is an absolutely phenomenal cause and it ticks all my boxes as a multiplier. What I like particularly about the Prince's Teaching Institute is the efficiency of its model: it costs less than £2 per child, per annum, thanks to the leveraging effect of working with subject leaders and heads in schools and over 90 pence in every pound spent goes directly to the charitable activities." **Keith Breslauer**



Patron supports **TrainE-Traide**, a non-profit organisation creating opportunities for long-term sustainable income and participates financially in its Summer Placement Scheme, which provides internships for recent undergraduates over the Summer months.



Young Enterprise

Every year, the UK's largest business and enterprise education charity helps around 250,000 young people learn about business and the world of work. Patron

provides financial support and assists with projects, giving staff time off to visit local schools in order to encourage and advise young potential entrepreneurs.

www.young-enterprise.org.uk

"It was a really great morning and it was extremely well organised. It was great to see the pupils so engaged, enthusiastic and thinking about careers by completing fun exercises."

Caroline McGrath, Patron Capital
(feedback after joining a YE program)



An **Akshaya Patra** project to provide midday meals in an Indian state school, Kolavada Prathmik Shala, is co-sponsored by Patron Capital and has been visited by Keith Breslauer.

Akshaya Patra has grown to be the world's largest (non-profit run) mid-day meal programme, serving wholesome food to over 1.4 million children from 10,770 schools across ten states in India.

Through a contribution to **Arat Kilo Child Care & Community Development**, a library has been provided in Ethiopia.



Further donations include those to...

- **Holocaust Educational Trust**, educating on the contemporary relevance of the Holocaust.
- **Project Seed**, providing adult and family education.
- **American Baptist Home Mission Society**, raising funds for a new school in the U.S.
- **Du Boisson Dance Foundation**, creating a special £10,000 dance scholarship.



We also raise funds to support The Prince's Teaching Institute's work through sponsorship of a Patron team running The Royal Parks Half Marathon. Proceeds are shared with The Royal Marines Charity.



Improvement/Regeneration of the Physical Environment



Along with our support for his work with the schools in the Everest valleys (see Schools Initiative), funding is also provided to enable **Seppi Enzo** and his team to make general improvements to several villages, namely **Seduwa, Mullgau, Milingo, Pangboche** and **Khumjung**, providing critical infrastructure for access to fresh water and solar power, plus refurbishing and rebuilding important buildings for the communities.

As previously discussed, (see Patron Schools Initiative) the major earthquake in Nepal in April 2015 destroyed much of what had already been achieved. The major reconstruction work was started in late Autumn 2015.



Donations have been made to support **The Royal Parks Foundation**, which is responsible for managing and preserving over 5,000 acres of historic parkland across London. Over several years, Patron has sponsored many large teams to participate in the annual Royal Parks Half Marathon race. www.royalparkshalf.com



Keith Breslauer, in addition, is a benefactor of **The Prince's Regeneration Trust**, a world leading charity in the heritage regeneration sector with over 17 years' experience in the field. During that time, the PRT has managed over 70 regeneration projects, attracting over £150 million investment and has regenerated more than 1.3 million square feet of redundant floor space. www.princes-regeneration.org

Social Impact Investments

Patron continues to source opportunities and looks to develop relationships to facilitate investment in commercial projects that will have a positive impact on society; currently actively working on several education and regeneration projects in the UK and abroad.

Supporting Friends, Family and our Wider Network in their Charitable Endeavours



Patron's female staff joined **Race for Life's 'Pretty Muddy'** event in July 2015, supporting Cancer Research UK, and were amongst the largest charity fundraisers.



Mark Parnell, Patron's Finance Director, was sponsored to compete in two very different – but both unusual – marathons. The first was run in the Antarctic, the second went through Sierra Leone. The Sierra Leone marathon contributed to **Street Child's** work with out-of-school children across West Africa.



Funding was provided to enable a team to join the **Tough Guy** charitable event, their challenge highlighting work against drug addiction.

Immediate Emergency Aid



One Family – Significant support has been provided to this non-profit organisation that has delivered much needed assistance to over twelve thousand men, women and

children bereaved or injured in war and terror throughout Israel. One Family work wherever they are needed and have assisted Arab and Druze communities, Filipino workers and international tourists, regardless of their religious beliefs. www.onefamilyuk.org

Support for the Vulnerable, Young, Elderly and Disabled



Norwood Ravenswood – Receives donations to support its work with vulnerable children, families and people with learning difficulties. It is ambitious for the people who use its services and strives to ensure that everyone can live the life they choose, irrespective of ability. www.norwood.org.uk



Royal National Institute of Blind People (RNIB) – Funding has been provided for the production of two Talking Books for blind and partially sighted people, which expect to benefit thousands of people across the UK. www.rnib.org.uk



These organisations are supported in their work with sick children, the disabled and the elderly by donations from Patron – and over the past few years, also by Sophia Breslauer, who summited Gran Paradiso and several summits at Mont Blanc, which **raised over £15,000 for Jewish Care** and by Arianna Breslauer, who summited Mount Kilimanjaro and **raised over £25,000 for Camp Simcha**.

...And the initiatives spread throughout our network



Merin, one of the largest commercial landlords in the Netherlands, is a Patron portfolio company and a proud partner, providing space in six different buildings across four cities to...

- **The Salvation Army**, which has multiple charitable objectives to benefit society as a whole.
- **AMREF Flying Doctors**, the leading international health development non-governmental organisation based in Africa.
- **War Child**, which protects children from violence.
- **UNICEF**, which aims to help build a world where the rights of every child are realised.
- **The Eye Care Foundation**, which aims to prevent and cure avoidable blindness and visual impairment in developing countries.
- **The National Foundation for the Elderly**, which promotes quality of life for elderly people in the Netherlands, with a primary focus on combatting loneliness.

Whilst Merin strives to establish great relationships with all its tenants, it is particularly supportive of those with a social function...

- Significant cash donations have been made by Merin to AMREF and War Child as part of their tenancy packages.
- Merin supports all their projects including joining a 10-mile sponsored run for AMREF, purchasing chocolate letters from War Child and Christmas postcards from UNICEF.
- Where Merin employees donate to any NGO, Merin doubles the amount.
- In 2015, Merin will offer all its employees a day off to volunteer for any NGO.

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If you would like to join us and possibly help with any of our work OR if we can assist you –
please call Keith Breslauer or Denise Goodwin on +44 (0) 20 7629 9417

TEAMWORK – TOGETHER EVERYONE ACHIEVES MORE



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