

## Introduction to Sir Ranulph Fiennes OBE - Keith Breslauer

Welcome!

My name is Keith Breslauer and I represent Patron Capital.

We are honoured to be a key sponsor for the Norwood Property Lunch and particularly to be sponsoring our very special guest, **Sir Ranulph Fiennes OBE**. He was the first man to reach both the North and South Pole by surface travel and the first to cross the Antarctic continent unsupported. He has led over 30 expeditions including the first Polar circumnavigation of the earth and in 2003 he ran 7 marathons in 7 days in 7 continents in aid of the British Heart Foundation.

His **achievements**, his **passion** and his **determination** are an inspiration to so many and particularly to myself and the team at Patron. One of his most recent books "Cold" published in 2013, sets out some incredible descriptions of many of his adventures and involve unbelievable examples of **extreme endurance**. A classic line was:

*"Temperatures would plunge to -50° and below. Winds would exceed 90 knots and the chill factor would reach -84°. For 240 days and nights we must live cautiously and mostly without sunlight."*

**This should give all of us a perspective on the challenges he has faced.**

What I personally found most inspirational, was the combination of his love for adventure, the scientific research and the extent of the charity fundraising he has accomplished, with over £14 million raised. ***This combination of challenge, adventure and changing the world is exactly what Patron Capital is about.***

Patron is very proud to be associated with Norwood's life-changing work. With over €2.5 billion in capital, Patron Capital plays a major role in not only the property industry but also in our capacity as a sponsor and a participant in many of the important causes that help change this world. We have been involved with Norwood for the past 17 years whether in fund raising or participating in many of its fantastic events; last Sunday my 10 year old son, my 13 year old daughter and I, did the London to Hove 60 mile Norwood bike ride.

**We hope that today's lunch can make a big difference to the lives of the thousands who turn to Norwood for help.**

Sir Ranulph Fiennes is rightly known as the **world's greatest living explorer**. He has gone through extreme lengths to achieve his goals and has faced many difficult challenges.

Throughout his life Sir Ranulph has set himself targets that most people would say are impossible. From receiving the Sultan of Oman's Bravery Medal to conquering Everest at the age of 65, **his life is of unmatched ambition, huge challenges and fantastic achievements.**

**It gives me great pleasure to welcome Sir Ranulph Fiennes OBE, who I know will captivate us with his adventures in some of the most extreme and inhospitable terrains on earth!**